

CALIFORNIA STATE UNIVERSITY LONG BEACH

INTERNATIONAL TRAINING PROGRAMS



TRANSFORMING
LIVES
THROUGH
EDUCATION



Teaching Methodology and Instructional Design Delegation from Hebei Province, China

Programs

ITP offers customized short- and long-term training programs for various fields and disciplines. Highly qualified faculty and industry leaders present topics that respond to the individual needs of each training group, including university students, educators, and professional executives. In addition to lectures and hands-on learning experiences, these programs can also include related field trips to government agencies, schools, industry sites, cultural centers, and outdoor areas.

Public Administration

- Environment, Energy, Resources, and Economic Sustainability
- Regional Economic Development and Urban Planning
- Healthcare Reform and Food and Drug Safety
- Taxation System and Auditing, Government Budgeting and Auditing
- Public Policy and Public Investment Evaluation
- Transportation and Global Logistics
- Emergency Management and Occupational Safety
- American Legal System and Criminal Justice



Shared-Economy Smart Community Development and Administration Innovation Training Program from city of Guiyang, China

Business Administration and Strategies

- Big Data-Based Business Strategies
- Internet and E-commerce
- Global Enterprise Management and Strategies
- Investment and Finance Management
- International Merger and Acquisition
- Technology Innovation and Cultural Innovation

Media and Entertainment

- TV and Film Writing, Production and Marketing
- Animated TV and Film Production
- Unscripted TV Production
- New Media Strategies



Teacher Training Program for high school teachers from city of Suzhou, Jiangsu Province, China

Educational Leadership and Professional Development

- Higher Education Administration
- Student Affairs Administration
- University Faculty Development
- Higher Education Curriculum Design
- Globalization Strategies and International Collaborations for Universities
- Research Development and Laboratory Management
- English Teaching Strategies for University Faculties and K-12 Teachers
- Vocational Education and Workforce Development
- K-12 Teacher Training
- Early Childhood Development

University Student Academic and Leadership Development

- Student Leadership and Teamwork
- Media and Communication
- Entrepreneurship and Innovation
- Fashion Design
- Finance and Business
- Biotechnology and Chemistry
- Judicial System and Public Administration
- Healthcare Administration
- International Crime Investigation



Danish IBB Program high school students on a field trip to the Autry Museum in Los Angeles

High School Student

- Global Leadership
- American University Experience
- IBB Courses
- English Language and Culture

About California State University, Long Beach

California State University, Long Beach (CSULB), known as The Beach, offers a vibrant, diverse environment for international students. Surrounded by the best that Southern California has to offer, CSULB is an ideal place to live, learn, and discover.

Long Beach Facts:

Sunny Days 345	Average Humidity 53%
Average High Temp 23°C	Beach Length 8.85 km
Average January High 19°C	Population 500,000
Average July High 28°C	Downtown Los Angeles 40 minutes by light rail/train



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Front cover: *Jiangsu Chuyan English Teacher Training Program participants at the Walter Pyramid on CSULB's campus*

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